



LEVEL UP **Sponsorship Opportunities**

2026 Conference and Awards Gala

HOTEL INDIGO 17 - 18 APRIL 2026

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Level Up: Two Events, One Vision

The Cayman Islands Marketing Professionals Association (CIMPA) invites marketers, creatives, and business leaders to its premier annual event — a two-day celebration of innovation, inspiration, and industry excellence. From thought-provoking sessions to a glamorous awards gala, the CIMPA Conference and Awards bring together the region’s brightest minds to explore the future of marketing and honor the standout achievements shaping Cayman’s creative landscape.

The Cayman Islands Marketing Professionals Association looks forward to hosting over 200 professionals in the marketing and communications industry in the Cayman Islands, to see the best work happening in the industry. This is where Cayman’s marketing industry comes together to discuss the latest trends, get inspired, learn from each other, see the latest technology, and hear about how to level up your marketing skills no matter your level of experience or role.

About the Theme: Level Up

In 2026, marketing isn't just evolving, it's being re-engineered. "Level Up: Marketing's New Formula" is a collaborative, future-focused conference and awards show presented by the Cayman Islands Marketing Professionals Association (CIMPA). The two-day event brings together big ideas, AI technologies, and real-world experiments designed to transform the way marketers think, work, and win. Through keynote presentations, interactive workshops, and a panel discussion, attendees won't just explore what's next- they'll be equipped with the formulas, frameworks, and tools to create it.

Day 1: Conference

Under the theme, "Level Up: Marketing's New Formula", CIMPA's 12th annual conference brings together local and international industry thought-leaders, AI innovators, creators, and global brands to share what's working, what's changing, and what's shaping the future of marketing. The conference will feature keynote speakers, workshops, a panel discussion and networking opportunities.

Day 2: Awards Gala

Celebrating 10 years, the CIMPA Awards recognize and honor the outstanding achievements of Cayman's marketing and creative industry. A total of 10 categories are recognized at the CIMPA Awards Gala, an evening of inspiration and celebration that brings together the brightest creative and marketing talents under one spotlight.

Event Overview

Where and When is it?

HOTEL INDIGO, GRAND CAYMAN

CONFERENCE	AWARDS GALA
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9am-5pm	6pm-9pm
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17 April, 2026	18 April, 2026
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Who Attends?

Marketing Directors, Videographers, Content Managers, Public Relations Specialists, Media Buyers, Producers and Marketing Strategists

What Happens?

Delegates can look forward to a dynamic lineup of interactive workshops, inspiring key note presentations and engaging panel discussions designed to spark ideas, share insights and connect professionals.



Attendee Companies



Doctors Hospital





Sponsorship Opportunities

Why Sponsor

01

Brand Positioning

Position your brand as an innovative leader and collaborator in shaping and growing Cayman's marketing and creative industries. Gain high-visibility brand exposure with a qualified audience through varied marketing collateral.

02

Investment in Professional Development

Upskill and enable marketing professionals, and demonstrate your company's commitment to workforce development.

03

Community Engagement

Build a stronger, smarter business community through supporting Cayman's creative ecosystem.

04

Multi Channel Exposure

Reach new audiences through our comprehensive media mix: digital campaigns, local press, email marketing, social media, radio, TV and on-site signage. Your brand will reach both local and international audiences before, during, and after the event- generating thousands of impressions as well as targeted engagements.

05

Business Growth & Networking

Gain direct access to over 200 industry professionals, decision-makers, creators, and potential partners.

Sponsorship Tiers

	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
LOGO BRANDING ON DELEGATE WELCOME BAG	☑			
LOGO BRANDING ON DELEGATE LANYARDS		☑		
GIFTING OPPORTUNITY FOR DELEGATE WELCOME BAG	☑	☑	☑	☑
DAY PASSES TO THE CONFERENCE	6 TICKETS	4 TICKETS	3 TICKETS	2 TICKETS
GALA TABLE	1 TABLE	6 TICKETS	4 TICKETS	2 TICKETS
LOGO AND WEBSITE LINK ON CIMPA WEBSITE EVENT PAGE	☑	☑	☑	☑
ONE SLIDE OR 60-SECOND AD BETWEEN PRESENTATIONS	☑	☑	☑	TIERED LOGO INCLUSION
TIERED PLACEMENT IN PRINT EVENT AD AND THANK YOU AD	☑	☑	☑	☑
SOCIAL MEDIA POST(S)	DEDICATED	☑	☑	☑
VERBAL RECOGNITION DURING EVENT	☑	☑	☑	☑
(1) EXHIBITOR BOOTH	☑	☑	☑	
ADVERTISEMENT IN PROGRAMME	FULL PAGE	HALF PAGE		
COMPANY POP-UP BANNERS / SIGN	2 QUANTITY	2 QUANTITY		
RADIO AD PROMOTIONS INTERVIEW OPPORTUNITY	3 ADS	2 ADS		
BRAND EXPOSURE TO 200 LOCAL PROFESSIONALS	☑			
KEY SPONSORSHIP BRANDING ON ALL EVENT SOCIAL MEDIA	☑			
LOGO INCLUSION ON ALL PRINTED MATERIALS	☑			



Feature Sponsorships

In addition to our core sponsorship tiers, we offer a select group of high-impact sponsorship options designed to give your brand visibility at key moments throughout the Cayman Islands Marketing Professionals Association Conference.

These opportunities allow you to connect with attendees in meaningful ways and position your company as a leader in the marketing community. These opportunities are on a first-come, first serve basis. Secure yours today.

Feature Sponsorships cont'd

BREAKFAST SPONSOR

INVESTMENT: \$5,000

Help CIMPA Conference attendees kickstart their morning with the most important meal of the day. Your brand will be front and centre as participants enjoy a warm, welcome and energizing start to Day One of the conference.

Receive **BRONZE** benefits in addition to:

Branded experience

- Option to include branded items or décor during the breakfast.
- Acknowledgment during session announcements.
- Mention in the conference agenda alongside the breakfast.
- If sponsorship and logo secured early branded napkins.

MORNING BREAK SPONSOR

INVESTMENT: \$5,000

Keep the energy flowing and the ideas brewing! Power the CIMPA Conference Coffee Break and give attendees a chance to recharge and connect between speaker sessions.

Receive **BRONZE** benefits in addition to:

Branded experience

- Table-top signage – this coffee break powered by your brand.
- Break entry signage – thanking the coffee break sponsor.
- Company name listed in programme.
- Mention in the conference agenda alongside the sponsored coffee break.
- If sponsorship and logo secured early branded napkins.

LUNCH SPONSOR

INVESTMENT: \$10,000

Fuel meaningful connections and conversations by providing a delicious lunch for CIMPA Conference attendees. Your brand will be front and centre as participants recharge and network, helping them make the most of their experience.

Receive **SILVER** benefits in addition to:

Branded experience

- Table-top signage – thanking lunch sponsor.
- Lunch entry signage – thanking sponsor.
- Mention in the conference agenda beside lunch break.
- If sponsorship and logo secured early branded napkins.

Feature Sponsorships cont'd

AFTERNOON BREAK SPONSOR

INVESTMENT: \$5,000

Keep the energy flowing and the ideas brewing!
Power the CIMPA Conference Coffee Break and give attendees a chance to recharge and connect between speaker sessions

Receive **BRONZE** benefits in addition to:

Branded experience

- Table-top signage – this coffee break powered by your brand.
- Break entry signage – thanking the coffee break sponsor.
- Mention in the conference agenda alongside the sponsored coffee break.
- If sponsorship and logo secured early branded napkins.

COCKTAIL SPONSOR

INVESTMENT: \$5,000

Bring the vibes at the end day one of the conference by sponsoring the Cocktail Reception offering a premium networking opportunity post conference including live DJ, nibbles and one welcome drink.

Receive **SILVER** benefits in addition to:

Branded experience

- Table-top signage on cocktail tables.
- Mention in the conference agenda alongside the sponsored cocktails.
- Branded photobooth
- DJ with live mentions
- If sponsorship and logo secured early branded napkins.

AWARDS TABLE SPONSOR

INVESTMENT: \$3,000

Includes table and dinner for 10, Welcome drink and glass of wine, special mention and shout-out at event.

Branded experience

- Table centrepiece featuring your company's logo.

Showcase your brand with a booth

Take your business to the next level by securing a booth at the LEVEL UP Conference, the premier event for marketing professionals in the Cayman Islands. This is your opportunity to connect with industry leaders, showcase your products and services, and elevate your brand visibility.

LEVEL UP SINGLE BOOTH

INVESTMENT: \$1,500

- Dedicated booth space including one table, tablecloth and chair(s)
- Company listing in the conference programme
- Opportunity to include a giveaway in the delegate welcome bags
- One ticket to the Level up Conference
- Access to preferred rates for additional Conference and Gala tickets

LEVEL UP DOUBLE BOOTH

INVESTMENT: \$2,500

- Expanded booth space including two tables, two tablecloths and chair(s)
- Company listing in the conference programme
- Opportunity to include a giveaway in the delegate welcome bags
- Two tickets to the Level Up Conference
- Access to preferred rates for additional Conference and Gala tickets

About the Association

The Cayman Islands Marketing Professionals Association (CIMPA) is a volunteer Board run, non-profit organisation that inspires to shape the future of marketing in the Cayman Islands by providing a platform for professional development and collaboration within the marketing community.



Our Reputation

CIMPA are a powerful asset to the Marketing community in the Cayman Islands. They provide an opportunity to celebrate the incredible talent we have across our islands and provide a network for us marketers to connect, learn and grow together. I've been a member for many years and have made some brilliant connections to fellow BDM professionals as well as related businesses in the industry. The educational sessions CIMPA provide are a fantastic opportunity to learn something new and apply fresh strategies to my daily work challenges.

Kathryn Walsh

Sitting on the CIMPA board for two years was a memorable experience. Working alongside the nine board members, who all had a range of unmatched skillsets, helped me grow personally and professionally. And not to mention meeting all the CIMPA members, who brought so much talent to the table. CIMPA is an excellent organization for growth, both personally and professionally. Over the past two years, I have met new clients, made forever friends and reconnected with business associates. The CIMPA organization sees the very best talent within the Marketing and Creative community in the Cayman Islands

Jade Parker

Becoming a member of CIMPA has helped me with widening my network in the Marketing community. As someone who came to marketing as a career change, CIMPA provided me a springboard to finding my place in this ever-evolving field.

Alanna Warwick-Smith

The CIMPA conference is one of my favourite annual events. Every year, I learn something that changes how I work and helps me grow as a marketer. I always leave with new ideas to share with my team and our clients.

Abby Hydes

The regular social and educational events that CIMPA organises, together with their annual events, are always great for networking, and provide an opportunity to consolidate ideas. I highly recommend you take time out of your busy schedule and engage with what CIMPA has to offer.

Charles Grover



Let's level up

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